

THE  
**TIME**  
IS NOW

# Immersive Experiences

Strategic Overview: Partnerships and outcomes



הסוכנות היהודית  
לארץ ישׂרָאֵל  
THE JEWISH AGENCY  
FOR ISRAEL

**Solidarity & Regular  
Missions (P2G | FRD)**

**North American  
Engagement**

**Experiential  
Education**

**Global & Local  
Partnerships**

**Jewish Leadership  
& Educators**

**Masa**



# Outcome mapping

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Category	Key Data & Insights
<b>Total Participants in immersive Experience</b>	<b>5,000+</b> across Israel & global programs.
<b>Solidarity &amp; Regular Missions (p2g   FRD)</b>	<b>86 solidarity missions, 91 regular missions, Over 6800 FRD (490 mission)</b> , strengthening Jewish connections post-October 7.
<b>North American Engagement</b>	<b>1,100 direct participants, 30,000 engaged</b> in events, reinforcing ties with Israel.
<b>Experiential Education</b>	<b>1,400+ participants</b> in immersive Jewish & Israel-related programs.
<b>Masa Programs</b>	High participation in <b>Jewish Studies, Aliyah Prep, Business, Volunteering, and Tech</b> tracks.
<b>Jewish Leadership &amp; Educators</b>	Investment in <b>community leaders, school principals, Hebrew teachers</b> , and informal education. <b>Educational and strategic work with groups Hinueu and TJEP</b>
<b>Global Partnerships</b>	Active collaborations with <b>North American federations, European Jewish communities, youth movements, and educational institutions.</b>

# Main Areas of focus

- Focusing on **meaningful and relevant volunteering** for both volunteers and the field.
- Identifying needs for **educators and staff training** at the IETA conference
- Developing **Educational modules** in collaboration with on-the-ground partners.
- **Collaborating with various Youth and Educational organizations**, including RootOne, BBYO, Israel Experience , and more .



# THANK YOU



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